



DiTech Media
Kit



DiTech Media Kit

AUDIENCE



AGE

18–24	– 27,50%
25–34	– 33,50%
35–44	– 15,50%
45–54	– 12,50%
55–64	– 5,50%
65+	– 5,50%

SEX

MEN	– 54,15%
WOMEN	– 45,85%



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VISITS FROM
81 **COUNTRIES**

1. United States
 2. Russia
 3. United Kingdom
 4. Bulgaria
 5. Australia
 6. Germany
 7. India
 8. Spain
 9. Portugal
 10. Puerto Rico
 11. Italy
 12. Ukraine
 13. Bangladesh
 14. Ecuador
 15. Canada
 16. France
 17. Argentina
 18. Belarus
 19. Netherlands
 20. Turkey
 21. United Arab Emirates
 22. Finland
 23. Philippines
 24. Belgium
 25. South Africa
 26. Brazil
 27. Denmark
 28. Greece
 29. Switzerland
 30. Hong Kong
- + 51 OTHER COUNTRIES**



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Facebook – 56,40%



LinkedIn – 40,56%



Twitter – 3,04%





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TABLET
– 0,88%

MOBILE
– 50,88%

DESKTOP
– 48,25%

DEVICES

BROWSERS AND OPERATING SYSTEMS



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